



January 2024 Coverage Dossier

INDEX

S.NO.	Publication	Headline	Category	Viewership	Medium
Year End 2023-Corporate stories					
1	Elets BFSI	Industry Insights on Year End 2023	A	1,46,000	Online
Press Release: PNB MetLife reinforces presence across India					
2	Investment Guru	PNB MetLife Reinforces Presence Across India	B	1,35,000	Online
3	APN News	PNB MetLife Reinforces Presence Across India	A	1,75,000	Online
4	Elets BFSI	PNB MetLife Reinforces Presence Across India	A	1,46,000	Online
5	Big Rapidx	PNB MetLife Reinforces Presence Across India	B	38,330	Online
6	Online News 9	PNB MetLife Reinforces Presence Across India	B	64,000	Online
7	Business Micro	PNB MetLife Reinforces Presence Across India	B	56,000	Online
8	Konexio Network	PNB MetLife Reinforces Presence Across India	B	75,000	Online
Total MAV- 1,850,000					

Date	5 January 2024	Publication	Elets BFSI
Medium	Online	Page	-
Link: https://bfsi.eletsonline.com/			







INDUSTRY INSIGHTS



Sanjay Kumar

CIO
PNB MetLife

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India Shows Strong Resilience in a Highly Volatile Year. The year 2023 witnessed high volatility arising from geo-political issues, US banking crisis and monetary tightening by global central banks. India stood out given its macro-economic resilience. After a 7.2% GDP growth in FY23, India is expected to grow by 7% in FY24 (RBI estimates). The GDP growth in first half averaged 7.7% with the government's capital expenditure strongly anchoring it. The strong growth in government and private capital expenditure led to high growth in the manufacturing sector.

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#BFSIYearInFocus

Date	29-1-24	Publication	Investment Guru India
Medium	Online	Page	-
Link: https://investmentguruindia.com/newsdetail/pnb-metlife-reinforces-presence-across-india-313331			



PNB MetLife Reinforces Presence Across India

News By Tags | [#InsuranceSector](#) [#PNBMetLifeIndiaInsurance](#)



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PNB MetLife, one of India's leading life insurers, has launched 10 new branches across India. This strategic expansion reflects the company's continuing commitment to enhance customer service for its growing clientele.

With a network of 149 branches, PNB MetLife is able to offer customer-centric products and solutions customers across the country. The convenient and seamless access to the full spectrum of services at its branches ensure an enhanced and personalized experience for all customers.

The 10 new branches are set across India in key markets for PNB MetLife: New Delhi, Ujjain, Ayodhya, Betul, Bhadrak, Ongole, Kota, Perinthalmanna, Kanpur and Bhubaneshwar.

Commenting on the launch, **Sameer Bansal, Chief Distribution Officer, PNB MetLife** said:

"Opening 10 new branches in key cities across India is a pivotal milestone for PNB MetLife and marks a continuing investment in delivering services to our customers, wherever they reside. This expansion, complemented by our extensive network of banca partner branches, brings our total access points across to over 18,000 in the country."

Date	29-1-24	Publication	APN News
Medium	Online	Page	-
Link: https://www.apnnews.com/pnb-metlife-reinforces-presence-across-india/			



PNB MetLife Reinforces Presence Across India

Published on January 30, 2024



Malappuram : PNB MetLife, one of India's leading life insurers, has launched 10 new branches across India. This strategic expansion reflects the company's continuing commitment to enhance customer service for its growing clientele.

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He additionally pointed out "Supplementing our physical presence in the country are our digital tools and our active outreach to remote areas, which means that customers can file claims, check on their policies, and do much more. We are proud to fully embrace "phygital" in delivering the type of interaction our customers want and need, wherever and

Date	29-1-24	Publication	Elets BFSI
Media	Online	Page	-
Link: https://bfsi.eletsonline.com/pnb-metlife-opens-10-new-branches-across-india/			



PNB MetLife opens 10 new branches across India

By **BFSI Network** - January 30, 2024



Date	29-1-24	Publication	Big Rapidx
Media	Online	Page	-

Link: <https://bizrapidx.com/news/pnb-metlife-reinforces-presence-across-india/>



PNB MetLife Reinforces Presence Across India

 By [Rabindra](#)  [January 30, 2024](#)  In [News](#)  [No Comments](#)

New Delhi, 30 January 2024: PNB MetLife, one of India's leading life insurers, has launched 10 new branches across India. This strategic expansion reflects the company's continuing commitment to enhance customer service for its growing clientele.

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Date	29-1-24	Publication	Business Micro
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Media	Online	Page	-
Link: https://businessmicro.in/news/pnb-metlife-reinforces-presence-across-india/			



PNB MetLife Reinforces Presence Across India

by Rabintra Jan 30, 2024 0 Comment

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Date	29-1-24	Publication	Online News 9
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Media	Online	Page	-
Link: https://onlinenews9.in/news/pnb-metlife-reinforces-presence-across-india/			

Online News 9

PNB MetLife Reinforces Presence Across India

 By [Rabindra](#)  [January 30, 2024](#)  In [News](#)  [No Comments](#)

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Date	29-1-24	Publication	Konexio
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Media	Online	Page	-
Link: https://konexionnetwork.com/NewsDetails.aspx?newsid=85ec293f-e38d-4b92-a0b6-661eccb50b11			



PNB MetLife Reinforces Presence Across India

by Our Correspondent - Jan 31, 2024



Strategic expansion widens network to 149 branches.

New Delhi: PNB MetLife, one of India's leading life insurers, has launched 10 new branches across India. This strategic expansion reflects the company's continuing commitment to enhance customer service for its growing clientele.