



# Media Coverage Report

November 2021



# PRINT



No.	Publication/Portal	Headline	Date
1.	The Hindu Business Line	Term Insurance Premium Tracker	November 21, 2021
2.	The Hindu	Life insurance term plan premium	November 22, 2021
3.	The Financial Express	Institutional investors reject 1, favour 22 resolutions since Nov 12 : liAS	November 23, 2021
4.	Saamana	Mumbai Police Bust Inter – State Gang Selling Fake E-Ins	November 25, 2021
5.	The Hindu Business Line	Term Insurance Premium Tracker	November 28, 2021

<b>Publication : The Hindu Business Line</b>	<b>Edition : Bangalore, Mumbai</b>
<b>Date : November 21, 2021</b>	<b>Page: 09</b>

Term Insurance Premium Tracker						
For a 30-year-old male/female, non smoker, living in a metro city, Sum assured ₹1 crore with coverage up to 70 yrs						
Insurance company	Plan name	Max coverage up to (yrs)	Max policy term (yrs)	Annual Premium (₹) incl of GST		Claim Settlement Ratio (%)
				Male	Female	
Aditya Birla Capital	Lifeshield Plan	85	55	12,998	10,980	98.0
Aegon Life	iTerm Insurance Plan	70	52	9,570	9,380	98.0
Bajaj Allianz	Smart Protect Goal	99*	81	11,211	9,584	98.5
Bharti AXA	Flexi Term Pro	99	81	9,677	8,379	99.1
Canara HSBC OBC Life Insurance	iSelect Star Term Plan	80	62	12,552	10,771	97.1
Edelweiss Tokio	Total Protect Plus	100	82	10,550	8,533	97.0
Exide	Smart Term Edge Comprehensive	60	30	17,178	14,904	98.5
HDFC Life	C2PL Life Protect	85	67	13,352	12,016	98.0
ICICI Prudential	iProtect Smart	99	81	15,628	13,786	97.9
India First Life	e-Term Plan	70	40	10,762	8,856	96.8
Kotak Life Insurance	Kotak e-Term Plan	75	57	11,918	10,266	98.5
LIC	Tech Term	80	40	14,122	11,838	NA
Max Life Insurance	Smart Secure Plus	85	67	12,482	10,425	99.4
PNB Met Life	Mera Term Plan Plus	99	81	13,452	11,328	98.2
SBI Life	eShield Next	85	67	17,233	14,434	94.5
TATA AIA Life	Sampoorn Raksha Supreme	100	82	13,098	11,092	98.0

Claim settlement ratio as per data provided by insurer  
Source: www.policybazaar.com, LIC  
Max Life offers additional 5% discount for 1st year for salaried customers; \*Whole life available only on limited pay option; NA: Not Available

<b>Publication : The Hindu</b>	<b>Edition : Bangalore</b>
Date : November 22, 2021	Page: 12

<b>Life insurance term plan premium</b>			
<b>Male: 30 Years, Sum Insured - ₹1 crore, Cover up to - 70 Years</b>			
<b>Insurance company</b>	<b>Plan name</b>	<b>Maximum cover up to (Years)</b>	<b>Annual premium ₹</b>
LIC OF INDIA	Tech Term^	80	14,122
Aditya Birla Capital	Life Shield Plan	85	12,998
Aegon Life	iTerm Insurance Plan	100	9,114
Bajaj Allianz	Smart Protect Goal	85	10,911
Bharti AXA	Premier Protect Plan	75	11,092**
Canara HSBC OBC	iSelect Star Term Plan	99	11,605
HDFC Life	Click2Protect Plus	85	12,601
ICICI Prudential	iProtect Smart	99	15,628
India First Life	e-Term Plan	80	8,260
Kotak Life Insurance	Kotak e-Term Plan	75	9,558
Max Life insurance	Smart Term Plan	85	11,800***
PNB Met Life	Mera Term Plan Plus	99	12,272
Reliance Nippon Life	Digi Term	80	11,012
SBI Life	eShield	80	15,070
TATA AIA Life	Maha Raksha Supreme	100	12,980

\*Maximum policy term is 40 years | \*\*Bharti AXA coverage upto 65 years for age 30 years  
\*\*\*Max Life offers additional 5% discount for first year

<b>Publication : The Financial Express</b>	<b>Edition : All</b>
<b>Date : November 23, 2021</b>	<b>Page: 04</b>

## Institutional investors reject 1, favour 22 resolutions since Nov 12: IiAS

**RAJESH KURUP**  
Mumbai, November 22

**INSTITUTIONAL INVESTORS VOTED** against Elpro International's resolution to hike the intercorporate transaction limit with a whopping 100% of votes cast, while they favoured 22 resolutions since November 12.

According to data compiled by proxy advisory firm Institutional Investor Advisory Services India (IiAS), EIL's resolution to hike intercorporate transaction limit to ₹2,500 crore from ₹1,000 crore was not in favour of the institutional investors.

The institutional holding in Elpro stands at 13.8%, while 42.4% of the institutional investors had cast their votes.

### Institutional investors voted against EIL's resolution to hike the intercorporate transaction limit

Post its sale stake in PNB MetLife Insurance Company (PMICL) for ₹1,430 crore and subsequent inflow of liquidity, Elpro was seeking approval for an increase in its ICD limit to mobilise financial resources for future opportunities. Despite the dissent, the resolution was approved.

However, Elpro International's resolution seeking approval for the sale of 229.8 million shares in PMICL to MetLife International Holdings was approved by the entire 100% of institutional investors' votes.

Similarly, Procter & Gamble Hygiene & Health Care's three resolutions were also approved by 100% votes of institutional investors at the company's annual general meeting (AGM). These ranged from approval for dividends to remuneration to auditors and adoption of financial statements.

Macrotech Developers' resolution seeking issuance of equity or equity-linked securities for ₹4,000 crore and four resolutions of Dhani Services (issuance of preferential shares to various firms) were also approved with cent per cent votes. Institutional investors also approved two resolutions each of Dhani Services (appointment of directors) and Indiabulls Housing Finance (appointment of auditors) with 99.9% of total votes cast.

Publication : Saamana	Edition : Mumbai
Date : November 25, 2021	Page: 02

## विम्याच्या नावाखाली ज्येष्ठांची फसवणूक करणाऱ्या टोळीचा पर्दाफाश

विश्वास बसावा म्हणून तीन खऱ्या पॉलिसी काढल्या

मुंबई : पॉलिसीच्या नावाखाली ज्येष्ठ नागरिकांना चुना लावणाऱ्या आंतरराज्यीय टोळीचा उत्तर प्रादेशिक विभागाच्या सायबर पोलिसांनी पर्दाफाश केला आहे.

पॉलिसीच्या नावाखाली १९ लाखांची फसवणूक करणाऱ्या दीपक कुमार बाबूराम, मंगलसिंह रूपन जयप्रकाशसिंह सीतारामसिंह, सुमित प्रीतम सिंह, जगशेरसिंह समशेरसिंह, ललित वीरेंद्र सिंह आणि राहुल गणपतला पोलिसांनी अटक केली. मंगलसिंह आणि सुमित हे दोघे पैसे डबल घेऊन बनावट सिमकार्ड अॅक्टिव्ह करून या टोळीला देत असायचे, अशी माहिती तपासात समोर आली आहे.

तक्रारदार हे ज्येष्ठ नागरिक असून ते कांदिवलीत राहतात. लॉकडाऊन काळात त्यांना या ठगाने पीएनबी मेटलाईफ विमा कंपनीत विमा पॉलिसीच्या नावाखाली फोन केला. जास्त फायदे, मेडिक्लेम, निवृत्तीनंतर पेन्शन जादा मिळेल अशा भूलथापा मारल्या. त्याला तक्रारदार बळी पडले.

### तीन महिने करायचे काम

ही टोळी विमा कंपनीच्या कार्यालयात काम करायची. तीन महिने काम केल्यानंतर तेथून ग्राहकांचा डेटा हे चोरायचे. चोरलेला डेटा घेऊन हे अनेकांना विमा कंपनीच्या नावाखाली फोन करत असायचे, तर मंगलसिंह आणि सुमित हे पैसे डबल घेऊन बनावट कागदपत्रांच्या आधारे सिमकार्ड अॅक्टिव्ह करून या टोळीला देत असायचे.



वृत्त

पॉलिसी सुरू करण्यासाठी तक्रारदार यांनी व्हॉट्सअॅपवर काही कागदपत्रे पाठवली. विश्वास बसावा म्हणून तक्रारदार यांच्या तीन पॉलिसी काढण्यात आल्या. पॉलिसी काढल्यानंतर त्यांच्याकडून पैसे घेणे सुरूच होते. पैसे दिल्यानंतर तक्रारदार यांनी पॉलिसीबाबत विचारणा केली असता उडवाउडवीची उत्तरे देण्यात आली. फसवणूक झाल्याप्रकरणी तक्रारदार यांनी उत्तर प्रादेशिक सायबर पोलीस ठाण्यात तक्रार दाखल केली. त्याची दखल घेऊन पोलीस उपायुक्त रश्मी करंदीकर यांच्या मार्गदर्शनाखाली प्रभारी पोलीस निरीक्षक सरला वसावे यांच्या पथकाने तपास सुरू केला. बनावट कागदपत्राद्वारे सिमकार्ड मिळवून फोन केल्याचे तपासात समोर आले. त्यानंतर पोलिसांचे पथक मध्य प्रदेश, दिल्ली, हरयाणा आणि उत्तर प्रदेशला गेले. तेथून त्या सहा जणांना पोलिसांनी ताब्यात घेऊन अटक केली. कसून चौकशी केल्यावर त्या सहा जणांनी फसवणूक केल्याची पोलिसांना कबुली दिली. त्या सहा जणांना अटक करून न्यायालयात हजर करण्यात आले होते.

<b>Publication : The Hindu Business Line</b>	<b>Edition : Mumbai, Bangalore, Chennai, Hyderabad</b>
<b>Date : November 28, 2021</b>	<b>Page: 09</b>

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# ONLINE



No.	Publication/Portal	Headline	Date
6.	Zee News	<a href="#">Children's Day 2021: Check 5 insurance schemes by LIC, SBI Life, PNB to secure your child's future</a>	November 14, 2021
7.	Ahmedabad Mirror	<a href="#">Mumbai Police Bust Inter-State Gang Selling Fake E-Insurance Policies</a>	November 23, 2021
8.	Money Life	<a href="#">Mumbai Police bust inter-state gang selling fake e-insurance policies</a>	November 23, 2021
9.	The Free Press Journal	<a href="#">Mumbai Police bust inter-state gang selling fake e-insurance policies; six arrested</a>	November 23, 2021
10	Money9	<a href="#">Rise in insurance frauds rings alarms bells</a>	November 24, 2021
11	Daily Pioneer	<a href="#">Online insurance policy racket busted</a>	November 24, 2021
12	Rising Kashmir	<a href="#">J&amp;K Bank insurance income up by 30%</a>	November 30, 2021

Publication : Zee News	Edition : Online
Date : November 14, 2021	Headline: Children's Day 2021: Check 5 insurance schemes by LIC, SBI Life, PNB to secure your child's future



## Children's Day 2021: Check 5 insurance schemes by LIC, SBI Life, PNB to secure your child's future

Here are a few insurance policies that you can invest in on Children's Day 2021 to secure you child's future:

Zee Media Bureau | Nov 14, 2021, 16:23 PM IST



New Delhi: At least once in their lifetime, every parent must have thought about what will happen to their kids if something unfortunate happens to them. The thought indeed is a scary one. But that's how miserable life can be. That's why many parents invest in insurance schemes to secure the future of their child/children.

And what could be a better day to have a peek at insurance products ensuring that your children continue to receive financial cushion at a time when they need it the most. Some of the insurance products even provide impressive returns at the time of maturity that can be used to fund your kid's education or marriage.

Here are a few insurance schemes for your child's safe future:

1/5

LIC New Children's Money Back Plan

<b>Publication : Ahmedabad Mirror</b>	<b>Edition : Online</b>
Date : November 23, 2021	Headline: Mumbai Police Bust Inter-State Gang Selling Fake E-Insurance Policies

## AhmedabadMirror

### Mumbai Police Bust Inter-State Gang Selling Fake E-Insurance Policies

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 IANS  23-11-2021 02:07 PM

The Mumbai Cyber Police have bust an inter-state gang allegedly selling fake online life insurance policies of various prominent companies and cheating people of huge amounts, an official said here on Tuesday.

According to a complaint by an aggrieved person, during the lockdown period between June 2020-March 2021, some persons claiming to be representatives of insurance companies contacted him and lured him with attractive offers.

<b>Publication : Money Life</b>	<b>Edition : Online</b>
Date : November 23, 2021	Headline: Mumbai Police bust inter-state gang selling fake e-insurance policies



## Mumbai Police bust inter-state gang selling fake e-insurance policies

IANS 23 November 2021



The Mumbai Cyber Police have bust an inter-state gang allegedly selling fake online life insurance policies of various prominent companies and cheating people of huge amounts, an official said here on Tuesday.



<b>Publication :</b> The Free Press Journal	<b>Edition :</b> Online
Date : November 23, 2021	Headline: Mumbai Police bust inter-state gang selling fake e-insurance policies; six arrested



Updated on: Tuesday, November 23, 2021, 01:34 PM IST

## Mumbai Police bust inter-state gang selling fake e-insurance policies; six arrested

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The Mumbai Cyber Police have busted an inter-state gang allegedly  
 selling fake online life insurance policies of various prominent companies  
 and cheating people of huge amounts, an official said here on Tuesday.

<b>Publication : Money9</b>	<b>Edition : Online</b>
Date : November 24, 2021	Headline: Rise in insurance frauds rings alarms bells



## Rise in insurance frauds rings alarms bells

There are inter-state gangs out to defraud customers of insurance policies

**Money9** | Publish Date - November 24, 2021 / 05:33 PM IST | [f](#) [t](#) [w](#) [in](#) [a](#)



*It is a matter of grave concern that insurance firms are not acting swiftly when their names and brands are blatantly misused to cheat people. Here, employees of insurers are allegedly the accused.*

Insurance is a favourite playground of fraudsters and cheats. Inability of customers to fully grasp the nuances and concept of insurance is one reason why gullible customers are often taken for a ride. As in other financial products, the greed on the part of customers plays a part too.

<b>Publication : Daily Pioneer</b>	<b>Edition : Online</b>
Date : November 24, 2021	Headline: Online insurance policy racket busted



## Online insurance policy racket busted

Wednesday, 24 November 2021 | PNS | Mumbai



SHARE



The Cyber sleuths of the Mumbai north police have ripped the lid off a fake inter-state online insurance policy racket by arresting six persons who were allegedly selling fake online life insurance policies of various prominent companies and cheating people of huge amounts.

The police said that some persons – who identified themselves as Bani Singh and Vijay Mehta from Bharti AXA General Insurance company and Deepak Dube, Sneha and Pooja from PNB MetLife Insurance had approached him during the lockdown period between June 2020–March 2021 and lured him with attractive offers.

T T

The accused sold the complainant an online policy and sent the policy documents from the purported email of bhartiataxa@aol.com, claiming that they were authorised representatives of IRDA of India in Hyderabad.

T T

The accused allegedly lured the complainant by offering benefits of Rs. 71.87 lakhs, plus an interest free loan of Rs. 12 lakh, lifelong pension, and forced him to deposit Rs. 18.98 lakh. Having realised that he had been duped by the alleged insurance agents the victim approached the Mumbai Cyber Police, North Region.



The Mumbai North Cyber police – who investigated the case in close coordination with the Uttar Pradesh Cyber police -- found that the scam had spread to five states -- Maharashtra, Delhi, Haryana, Uttar Pradesh and Telangana, where the scamsters had used fake SIM cards acquired in the name of genuine customers by misusing their KYC documents submitted with mobile card retailers.



The Cyber Police also learnt that some of the accused have similar police cases registered against them in Lucknow, UP and other places. The investigators are trying to unravel the nexus of the gang in other states selling such fake online insurance policies.

The cyber police have so far arrested six persons and sealed two accounts with Kotak Mahindra Bank and ICICI Bank, seized at least five mobile phone and several fake SIM cards.

<b>Publication :</b> Rising Kashmir	<b>Edition :</b> Online
Date : November 30, 2021	Headline: J&K Bank insurance income up by 30%

**RisingKashmir**

## J&K Bank insurance income up by 30%

*Make efforts so that benefits of insurance reach all sections of society:  
CMD*

Posted on Nov 30, 2021 | Author RK News



**Jammu, Nov 30:** The Jammu and Kashmir Bank has achieved 30 percent growth in its insurance income, revealed the officials.

The information was given out by the J&K Bank Chairman and Managing Director (CMD) R K Chhibber at an event, 'Leader's Talk', organised to recognise the Bank's Champion Performers of Jammu Division Zones, under life-insurance segment here at Jammu.

The CMD, expressed his satisfaction on the achievement of 30 percent growth in the Bank's insurance income, and directed the Bank staff posted at operational levels to make strenuous efforts so that the benefits of insurance reach all sections of society including the marginalized ones.